



**COMMERCIAL REAL ESTATE
DEVELOPMENT ASSOCIATION
NORTHWEST FLORIDA CHAPTER**

**Steve Jernigan, President
Bo Johnson, President Elect/Co-Programs Chair
Scott Warren, Treasurer
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Vicki Campbell, Membership Co-Chair
Jules Kariher, Legislative Affairs Co-Chair
Ray Palmer, Legislative Affairs Co-Chair
Rick Emmanuel, Co-Programs Chair
Kevin Hoffman, Education Chair**

NAIOP NW FL BOARD Minutes

Wednesday, May 11, 2011

7:30 am – 8:30 am

Location: Pensacola Bay Area Chamber of Commerce Board Room

Attending: Steve Jernigan, Bo Johnson, Scott Warren, Glenn Halstead, Justin Beck, Kathleen Baldwin, Rick Emmanuel, Kevin Hoffman, Jack Rowell, Doris Mink, John Tice, Todd LaDouceur, Ed Cronley, Joe Buehler, Alan Manning, Brad Lacour

Absent: Jim Reeves, Dick Baker, Donnie McMahon, Jeremy Brown, Bob Maloy, Shawn Brantley, Vicki Campbell, Jules Kariher, Ray Palmer, Bill McBride, Miller Caldwell, Veronica Dias

- I. Welcome/Call to Order – Steve Jernigan called the meeting to order at 7:40.
- II. Minutes – The April Minutes were approved unanimously.
- III. Financial Report – Scott Warren distributed the attached budget recap. He reported he has added a budget column to the report and estimates we should have a \$4000 reserve at the end of the year if we follow this budget. There was discussion about the cash reserve. He announced that O’Sullivan Creel would like to be a top sponsor of the Golf Tournament this year and they will pay the green fees for everyone to play at Marcus Point. A motion was presented to accept the Treasurers report and passed unanimously.
- IV. State / National Report –Jules Kariher – Bo mentioned that both chambers embraced more of Governor Scott’s agenda than most people anticipated. Bo asked for an update from Ed Cronley about the Clearwire issue. Bo mentioned that this is the perfect time to approach Gov. Scott for assistance in protecting local jobs. The Governors in other states have more capability to deal with issues like this, and he thinks that Gov. Scott is committed to creating more jobs in Florida. Gov. Scott has more power and funding flexibility as a result of the recent Legislative Session.
 - A. Nomination of Joe Buehler to National Board – Steve Jernigan reported that Joe has accepted the nomination to the National board and thanked Joe for this important contribution.
- V. Programs Report – Bo Johnson/Rick Emmanuel
 - A. April Chat Meeting Recap – Bo Johnson reported the April Chat was a big success. He commented we are fortunate to have Dr. Snyder in our community. Dr. Snyder’s report wasn’t what he expected; however, Bo thought Dr. Snyder presented a balanced approach to the crisis and he came away with a better understanding of what happened with the BP oil spill. A recent front page news article also addressed the concern.
 - B. May Chat – Rick Emmanuel reported that Randy Oliver will speak at the May Chat and this meeting will be a good chance for our members to meet our new County Administrator.
 - C. June 15 Navy Federal Credit Union – Plans are underway for a tour of this facility at our June Chat meeting. We will meet at 7:30 am for refreshments and coffee. The

tour will finish at 9 am. Clark Partington Hart Larry Bond & Stackhouse Attorneys at Law will be our sponsor.

D. July – Bo recommended we coordinate with Jules to see if she can invite the CEO of Baptist Hospital and Sacred Heart Healthcare and West Florida Hospital to speak to the members at this meeting.

E. August – Economic Update

F. Education – Kevin Hoffman reported we will try to partner with other groups and get the word out on possible Webinars.

VI. Membership – Kathleen Baldwin reported on a productive meeting at PLT last week and everyone took ownership of potential members to contact. Joe Buehler reported he has sent membership info to Rex McKinney and Justin mentioned that he has touched base with several people who mentioned they have been contacted several times. There will be a follow-up meeting on Monday, May 16 from 5:30 – 7:00 pm. Bo thanked Kathleen for putting these meetings together and commented that it was a great networking event and it is important to keep pushing NAIOP membership to potential members. Steve Jernigan agreed and mentioned if we push we can get this done.

A. Open Board positions – Steve Jernigan reported that Rich Chism and Michael Carro have resigned from the board.

VII. Committee Reports

A. Strategic Plan Recap – John Tice reported he has received Strategic Plan Committee Worksheet from Rick Emmanuel and Kathleen Baldwin. He asked that Kathleen send a copy of her worksheet to the other committee chairs as a great example. He recommended an orientation of new members and getting the committee chairs engaged in this meeting.

B. Escambia County Land Development Code update – Steve Jernigan reported this is out of the advisory committee and plans are underway to have some public hearings and public meetings.

C. Golf Classic – Brad reported we are de-conflicting dates. We are planning on holding the tournament in October depending on conflicts. He will report a date at the June board meeting and announced we will have the first Golf meeting after the June board meeting

D. Economic Update – Doris reported she is finalizing the date this week and it will be either August 11th or 24th at New World Landing. She talked with Rick Harper about NAIOP membership and received the following recommendations for speakers at the event: Dave Altig and Michael Crist. Several other suggestions were made in case these don't work out and discussion followed about budget issues and expected profit from this event.

VIII. Other Business – Doris Mink reminded everyone that October 3 & 4th are the dates of the Gulf Power Economic Symposium in Sandestin.

IX. Adjournment – There being no further business, the meeting adjourned at 8:28.